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XENTEL ANNOUNCES BOARD RESIGNATION

Calgary, Alberta, August 27, 2007: Xentel DM Incorporated (TSX Venture Exchange: XDM) a North American specialty entertainment and relationship marketing company, announces the resignation of Mr. Craig Copland from the Board of Directors.

“It is with sincere regret that we announce the resignation for personal reasons of Craig Copland from the Board of Directors of Xentel DM Incorporated.” said Mike Platz, Chairman and CEO “Craig has been a member of our Board since November 2005 and during this time has made a significant contribution to our Board.”

Xentel DM Incorporated is one of North America’s leading relationship-marketing concerns and producers of cause related entertainment events. The Company’s success is attributable to proprietary sales tools including technologically advanced teleservices and sophisticated customer databases. Xentel DM Incorporated has over 450 clients and 3,000 employees in over 30 offices across North America.

Certain statements in this press release may constitute “forward looking statements” and involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any performance or achievement expressed or implied by such “forward looking statements”.

The TSX Venture Exchange has neither approved nor disapproved the contents of this announcement.

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